



**Live Longer and Happier With Good Friends  
While Enjoying Many Activities**

Dear Guest.

Welcome to today's luncheon. We are glad you are here and hope you like what you see. Our SIR Branch is dedicated to enriching the lives of our members through fun activities, luncheons and events while making friends for life.

We are always seeking new members to replace those who have left. However, there is more to it than just replacing members, as new men are critical to the long term health and vitality of our branch, bringing with them new energy, new ideas, and an adversity of experiences and interests.

Our expectations of members is straight forward: be a friendly sociable guy, participate in our activities, luncheons and events, volunteer occasionally to help our Branch and introduce others to SIR so they can join in the fun which awaits you if you join.

We want you to be able to make an informed decision about whether to join us so we encourage you to ask questions from any member in attendance . I am sure your sponsor or I can also answer the more specific questions you may have and introduce you to others that have the same or similar interest in activities as you.

When you choose to join us, we will help you become quickly integrated into the group, including introductions to other members and assistance in joining one or more of the many activities we have to offer. In no time, you will feel like you have always belonged!

Take a look around and listen to the energy and enthusiasm in the room. That sound you hear is the sound of men enjoying their old and new like-minded friends.

We hope you will soon become one of us.

Sincerely,

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Big Sir  
SIR Branch