

**TENTATIVE AGENDA FOR
BRANCH ADVISORY COMMITTEE
Through August 2014**

<u>Month</u>	<u>Topics For Discussion</u>
November	<p>Introduction of participants in the Branch Advisory Committee and discussion of best time and date to meet in the future.</p> <p>Introductory comments by Rich Carlston re approach and goals of the Committee.</p> <p>Discussion of the status of branch filings of Form 20 and what State SIR should do to ensure branches timely comply with their reporting obligations including consequences for non-compliance.</p>
December	<p>Discussion concerning (i) the concept that SIR has one mission performed through two environments, (ii) the appropriate name for branch officers, (iii) whether we should relabel branches as chapters and (iv) whether we should consider changing SIR to a different name.</p>
January	<p>Discussion concerning (i) removal of the reference to “retirement” from SIR documents and marketing materials and (ii) the policy and procedure whereby a branch can convert to a mixed branch.</p>
February	<p>Discussion concerning (i) the proposed change of the slogan from “Social Activities for Men” to “Enhance Your Lifestyle” and (ii) the need, if any, to change the logo/emblem. We will also discuss the appropriate action relative to the naming contest.</p>
March	<p>Discussion concerning the best practices re branch financial reserves and branch budget matters such as inclusion of a line item for marketing and how to encourage marketing expenditures.</p>
April	<p>Discussion concerning the ability of SIR and/or its branches to convert from a 501(c)(4) to a 501(c)(3) and the benefits and disadvantages of such a conversion.</p>
May	<p>Discussion concerning (i) staffing needs at State SIR and (ii) whether there is a need to hire an Executive Director and/or IT support.</p>
June	<p>Open</p>

July	Discussion of material to be presented at the Annual Meeting in the event a membership vote is required.
August	Open.