

BAC Meeting

2/14/25

Gentlemen

The next Branch Advisory Council meeting will be held by Zoom on **Friday, February 14, 2025, starting at 1 p.m.** The link to the meeting is:

<https://zoom.us/j/94269180206?pwd=f3ZE4b4nroeW1xoBRoOwpmOgfVURJw.1>

The Meeting ID: 942 6918 0206 and Passcode: 488269

Dial by your location if you need to: call 1 669 900 6833

If you are unable to attend, please send me an email with your thoughts. Your input is important!

Topics which we are unable to address will be carried over to the next meeting. Please come prepared.

Agenda

1. The first topic will be a discussion of changing the slogan from “Social Activities for Men” to “Enhance Your Lifestyle”.
2. The second topic will be a discussion on whether we should change/modernize our logo/emblem. The current logo and emblem are set forth below:



3. The third topic will be what is the appropriate action relative to the naming contest announced last year.
4. Finally, I intend to have the Board develop a three- or five-year plan for SIR this year. I would like to know who would like to assist in this process. There are a series of challenges that SIR will need to confront in the next several years. We should have a plan in place to address those challenges.

We look forward to discussing these matters. If you are unable to attend, please let me know and provide your thoughts to me.

Rich Carlston