Sons In Retirement (3 Pages)
State Board Meeting
Chardonnay Golf Club
2555 Jameson Canyon Rd
American Canyon, CA 94503

Tuesday, November 8, 2011 – 9:30AM
(Updated 11/2/2011)

Invited Participants

State Board Members

Officers	Regional Directors	
Robert Mannell – President	1 Alan Harvey	6 Dean Steichen
Jim Stedman – Vice President	2 Ralph Lingis	7 Richard Kabanek
Eckart Sellinger – Secretary	3 Maynard Rodland	8 John Levis
Adolph (Gus) Lopez – Treasurer	4 Bobbie Hairston	9 Richard Dettmer
Charles Moss - Assistant Secretary	5 John Mason	10 Donald Davis
Karl Ryden - Assistant Treasurer		

Invited Participants & Representatives of State Committees
Past Presidents (all); Dwight Sale – State Advisor; Bill Short – Chaplain;
Bill Lewis - Meeting Arrangements; Larry Garvin – Travel; Carl Elvik – Bowling;
Gene Drennan - Golf; Walter Schick – G&M/Publicity and Tools; John Thomason – Insurance;
Richard DeVoe – Rules; Jim Donovan – Certificates; Dean Steichen – InfoSys;
Mike Berry –Treasurer Elect; Jim Long – Assistant Treasurer Elect;
Gale Jeffers – Regional Director Elect; Roy Dorn – Regional Director Elect;

Agenda

9:30AM	Call to Order	President Robert Mannell
	Invocation & Pledge of Allegiance	Chaplain Bill Short
	Verification of a Quorum (11 of 16)	Secretary Eckart Sellinger
	Agenda Changes	President Robert Mannell
9:40AM	Presidents Welcome & Recognition of Attendees	President Robert Mannell
9:55AM	Approval of Minutes:	
	State Board Meeting – June 7, 2011	President Robert Mannell
10:00AM	Remarks From State Officers:	
	President Comments	President Robert Mannell
	Vice President Comments	Vice President Jim Stedman
	Secretary Report	Secretary Eckart Sellinger
	Assistant Secretary Report	Asst. Secretary Charles Moss
	Treasurer Report	Treasurer Adolph (Gus) Lopez
	Assistant Treasurer Report	Asst. Treasurer Karl Ryden
10:30AM	Recess Break (10 Minutes)	All

10:45   Committee Reports:

10:45	Rules	Chairman Richard DeVoe
11:00	Membership/Training	Vice President Jim Stedman
11:10	G&M/Publicity	Chairman Walter Schick
11:20	Certificates	Chairman Jim Donovan
11:25	Travel	Chairman Larry Garvin
11:30	Golf	Chairman Gene Drennan
11:35	Banners and Signage	Treasurer Gus Lopez
11:40	InfoSys	Chairman Dean Steichen
11:50	SIR 800 Number	Chairman Gary Pelton

12:00PM   Catered Luncheon   All

12:45PM   New Business:
                   12:45   Discussion of Banner and ID Card Purchase   Chairman Walter Schick

12:55PM   Old Business

1:05PM   Regional Director Reports   Regional Directors

1:50PM   Induction of 2012 Officers   President Mannell
1:55PM   Comments from 2012 Officers   2012 Officers
2:05PM   Remarks and Recognition   President Mannell
2:25PM   Concluding Remarks   2012 President Stedman
2:30PM   Adjournment   2012 President Stedman

Agenda Notes

1. **Please read the June 7, 2011 Board Minutes found on the SIR Website before coming to this meeting and be ready to amend/approve.**
2. **Please also read all the attachments to this agenda prior to the meeting so that we can discuss the rules, travel, and publicity proposals as quickly as possible.**
3. **Please add 20 – 30 minutes to your normal Vallejo Veterans Building commute time. Chardonnay Country Club is on Highway 12 (Jameson Road). See the map and driving directions on the following page.**
4. **For anyone planning on staying overnight, Regional Director Bob Hairston has arranged for a discounted rate of $95 for Nov 7th and/or 8th at Hawthorne Inn and Suites, 314 Soscol Avenue, Napa, CA. for SIR. Contact: Leilani Kauhane, General Manager, at 707-226-1878.**

Eckart 11-03-2011
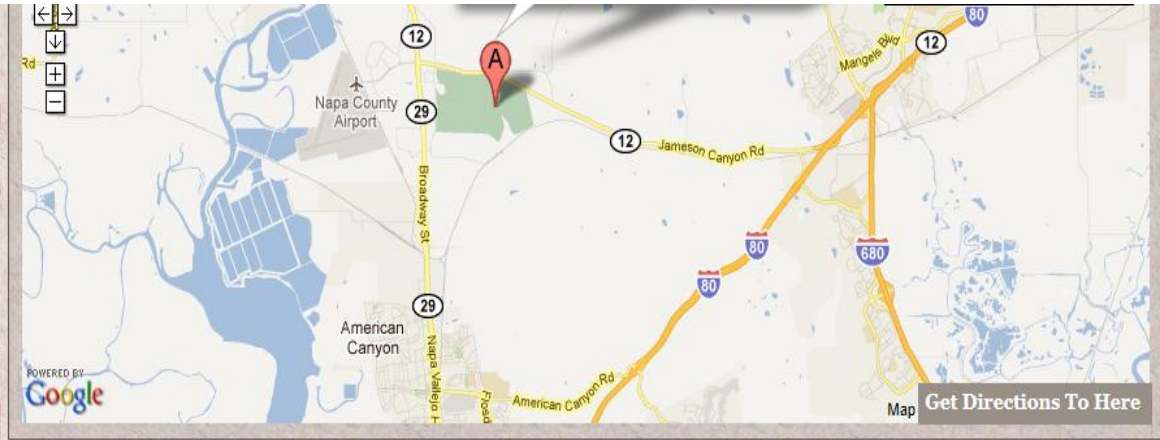
2555 Jameson Canyon Rd., American Canyon, CA 94503
(707) 257-1900

From Sacramento

Take I-80 West to Hwy. 12 West (Napa exit); follow Hwy. 12 (4.5) miles to the first stop light; entrance on left

From San Francisco

Take I-80 East toward Sacramento; take the Red Top road exit (approximately 5 miles past Vallejo); turn left on Red Top road; proceed under the highway; turn right onto Frontage road and proceed to the stop sign across the railroad tracks (Hwy. 12); turn left onto Hwy. 12 (West); follow Hwy. 12 (4.3) miles to first stop light, entrance on left.

From the East Bay

Take I-680 North to I-80 (Napa/S.F. exit); take I-80 West toward San Francisco; exit on Hwy. 12 West (Napa); follow Hwy. 12 (4.5) miles to the first stop light, entrance on left.

From Marin County

Take Hwy. 101 North to Hwy. 37 (Vallejo/Napa exit); take Hwy. 37 East to Hwy. 29 (in Vallejo); turn left (North) onto Hwy. 29; follow Hwy. 29 approximately (7) miles to Hwy. 12 (East); turn right on Hwy. 12; follow Hwy 12 (1.3) miles to the second light, entrance on the right.

To: President Bob Mannell (Copies to State Secretary Eck Sellinger and State Rules Committee Members including Ex Officio Jim Stedman)
From: State Rules Committee Chairman Dick DeVoe

Standing Rule 155 proposal below has now been added to the rule proposals submitted on September 30 for action by the State Board on Nov. 8, 2011. The attachment to this e-mail includes this addition and supercedes the September 30 submittal. I have also included the text of the attachment below for your convenience.

Dick

RULE 155- CANDIDATES FOR AREA GOVERNOR- TO REVISE RULE

[Referred by State Growth & Membership Committee Chairman Walter Schick]
[Rule 155 limits candidates for Area Governor to Big Sir, Little Sir, Secretary, or Treasurer. However, there are men holding other Branch Officer positions (Director, Assistant Secretary, and Assistant Treasurer) who are qualified candidates based on their SIR knowledge and experience. By expanding the pool of qualified candidates, those Areas having difficulty filling the position will find this proposal advantageous to their candidate search effort. The proposed change to allow the Regional Director to waive these qualifications is considered a reasonable authority level for such decisions.]
[Rules Committee Recommendation: Approve.]

RULE 155. The Executive Committee of each Branch in the Area shall nominate by July 31 of each year the member it proposes for Governor of its Area. A candidate for Area Governor must be willing to serve and must be **or have been a member of the Branch Executive Committee (BEC)** ~~a past or present Big Sir, or must have held or is holding the office of Little Sir, Secretary or Treasurer in the Branch, singly or in combination,~~ for at least two years at the time he assumes the office. A past or present Big Sir is the preferred qualification. The ~~State President~~ **Regional Director** may waive the preceding qualifications at his discretion. The nomination shall be made on Form 44 - Candidacy for Area Governor. The form shall be submitted to the current Area Governor by July 31. To formally document the election, the Area Governor-elect shall promptly execute Form 44A - Notification of Election. (Revised ~~11/11/08~~ 11/8/11)

STANDING RULE PROPOSALS (SECTION A)
STANDING RULE APPROVALS (SECTION B)
(New text in **bold.** Deletions in ~~strike through.~~ Notes in *[brackets and italicized]*)

A. RULE PROPOSALS FOR ACTION BY STATE BOARD
Proposals for Rules 11.1, 11.2, 11.3, 15, 24g, and 155 below are all recommended by the State Rules Committee for approval by the State Board at its meeting November 8, 2011.

RULE 11.1- SIR MANUAL HARD COPIES- TO REVISE RULE
[Referred by State Rules Committee Chairman Dick DeVoe, for action by the State Board]
[The intent of the proposals for Rules 11.1-11.3 is that no hard copies of the SIR Manual no longer need to be provided to any appointed or elected SIR position, since the SIR Manual is on the SIR Website for access by any member. The addition of the sentence on hard copies clarifies that any member may make hard copies of SIR Manual pages of interest to them.]
[Rules Committee Recommendation: Approve.]

RULE 11.1 The official SIR Manual shall be published on the SIR Website promptly after approval of any new or revised rule, bylaw, or guideline. **Any appointed or elected SIR position or**

any member may make a hard copy of a needed SIR Manual page(s) from that website. ~~(New 7/7/04)~~ **(Revised 11/8/11)**

RULE 11.2- SIR MANUAL HARD COPIES- TO DELETE RULE

[Referred by State Rules Committee Chairman Dick DeVoe, for action by the State Board.]
[This Rule is proposed for deletion. Since the SIR Manual is on the SIR Website, there is no need for any hard copy pages to be provided to a Branch Secretary by the Chairman of the SIR Manual Subcommittee. If a Branch wishes to maintain a hard copy of the SIR Manual, that is the Branch's business and needn't be part of a Standing Rule.]
[Rules Committee Recommendation: Approve.]

~~RULE 11.2   The one official Branch hard copy of the SIR Manual shall be provided to the Branch Secretary during formation of the Branch. All other hard copies of the Manual are considered personal copies and shall be maintained by the holders.~~

~~a.   Each Branch shall designate a member, such as the Email Contact, to print new and revised pages directly from the SIR Website for distribution to the Branch Secretary. Each Branch shall consider reimbursing this person for his expenses, including at least five cents per copy when he uses his own printer.~~
~~b.   (Deleted 11/14/06)~~
~~c.   If the Branch Secretary has the need to receive hard copy pages for his Manual by mail, a request must be sent to the Chairman of the SIR Manual Subcommittee. The requested pages will be reproduced and returned via the U. S. Postal Service. (Revised 11/14/06 effective 1/1/07)~~ **(Deleted 11/8/11)**

RULE 11.3- SIR MANUAL HARD COPIES- TO DELETE RULE

[Referred by State Rules Committee Chairman Dick DeVoe, for action by the State Board.]
[This Rule is proposed for deletion. Since the SIR Manual is on the SIR Website, there is no need for SIR to have certain positions "authorized" for a hard copy SIR Manual. Also, there is no need for the Chairman of the SIR Manual Subcommittee to provide hard copies to any member.]
[Rules Committee Recommendation: Approve.]

~~RULE 11.3   State Officers, Past Presidents, State Committeemen, Appointees and others authorized to have hard copies of the SIR Manual are individually responsible for printing new and revised pages directly from the SIR Website. Those who have the need to receive hard copies by mail must send a request to the Chairman of the SIR Manual Subcommittee and the requested pages will be provided. (Revised 11/14/06 effective 1/1/07)~~ **(Deleted 11/8/11)**

RULE 15- STANDING RULE CHANGES- TO UPDATE RULE

[Referred by State Rules Committee Chairman Dick DeVoe, for action by the State Board.]
[The addition of wording to Rule 15 is proposed to make it consistent with the The State Board's change to Rule 608 at its 6/7/11 Board meeting. The Rule 608 change at that time: "A rule proposal to clarify a rule without changing the rule's intent, to standardize format or to correct word processing may be approved and published at the discretion of the Rules Committee or its Chairman."]
[Rules Committee Recommendation: Approve.]

RULE   15.   All changes in the Standing Rules must be adopted by the State Board except for **(1)** temporary changes adopted by the State Executive Committee as provided in the Corporate Bylaws **and (2) clarifications and other minor changes adopted by the State Rules Committee**

as provided in Standing Rule 608. ~~(Revised 11/13/07) (Moved from Page 3 - 11/13/07)~~ **(Revised 11/8/11)**

RULE 24g- HLM TO HLM EMERITUS- TO REVISE RULE

[Referred by Past President Jim Donovan and Rules Committee Member Dwight Sale, for action by the State Board.]

[The purpose of the original rule was to allow a branch to add more HLMs if it has one that no longer attends functions. The 24 months now seems too severe so the phrase "…will no longer attend…" allows the branch to short circuit the 24 months. It retains the 24 months criteria which allows for Emeritus status regardless. If the HLM does not remain in the area he is no longer a member of the branch and this paragraph is moot.

The approval authority has been revised to be at the Regional Director level since there is no need to send it to the President. The wording "remain an active member…" was added because any affiliated HLM is deducted from the active member count for the prorata assessment. If the HLM becomes an inactive member then he is double counted for the prorate deduction].

[Rules Committee Recommendation: Approve.]

RULE 24

a. In situations where a Branch-initiated HLM has not attended his home Branch luncheon meetings for at least 24 consecutive months **or the Branch has determined that the HLM will no longer attend or participate in branch functions**, the Branch Executive Committee with two-thirds approval may request that the **Regional Director** ~~State President~~ approve assigning that member ~~as~~ HLM Emeritus **status** ~~in the Corporate HLM records and the State Roster. He~~ **so that he** ~~would~~ no longer count~~s~~ toward ~~any~~ **the** Branch's HLM limit.This ~~action~~ **Branch request** shall be initiated by letter to the ~~President~~ **Regional Director,** over the Big Sir's signature, through the Area Governor ~~and Regional Director~~, outlining the circumstances that prompt the requested action including steps taken to contact the HLM.

b. ~~Giving due consideration to the request, the President~~ **The Regional Director** shall approve or disapprove the ~~action~~ **request** by return correspondence with a copy to the State Certificates Chairman. If approved, the individual shall **remain an active member of that Branch and** be reflected as HLM Emeritus in that Branch's **and State Roster** membership **records**. ~~(Revised 6/10/08)~~ **(Revised 11/8/11)**

RULE 155- CANDIDATES FOR AREA GOVERNOR- TO REVISE RULE

[Referred by State Growth & Membership Committee Chairman Walter Schick]

[Rule 155 limits candidates for Area Governor to Big Sir, Little Sir, Secretary, or Treasurer. However, there are men holding other Branch Officer positions (Director, Assistant Secretary, and Assistant Treasurer) who are qualified candidates based on their SIR knowledge and experience. By expanding the pool of qualified candidates, those Areas having difficulty filling the position will find this proposal advantageous to their candidate search effort. The proposed change to allow the Regional Director to waive these qualifications is considered a reasonable authority level for such decisions.]

[Rules Committee Recommendation: Approve.]

RULE 155. The Executive Committee of each Branch in the Area shall nominate by July 31 of each year the member it proposes for Governor of its Area. A candidate for Area Governor must be willing to serve and must be **or have been a member of the Branch Executive Committee (BEC)** ~~a past or present Big Sir, or must have held or is holding the office of Little Sir, Secretary or Treasurer in the Branch, singly or in combination,~~ for at least two years at the time he assumes the office. A past

or present Big Sir is the preferred qualification. The ~~State President~~ **Regional Director** may waive the preceding qualifications at his discretion. The nomination shall be made on Form 44 - Candidacy for Area Governor. The form shall be submitted to the current Area Governor by July 31. To formally document the election, the Area Governor-elect shall promptly execute Form 44A - Notification of Election. (Revised ~~11/11/08~~ 11/8/11)

B. RULE CHANGES APPROVED BY STATE RULES COMMITTEE

Rules 50, 350, 351, and 755 have been approved by the Rules Committee as clarifications. Rules 320, 608, and 800 have been approved by the Rules Committee as typos. These Rules Committee approvals are authorized under Rule 608.

RULE 50- MEMBERSHIP- TO CLARIFY RULE

[Referred by Rules Committee Member Dave Reiser and Rules Committee Chairman Dick DeVoe. Approved by the Rules Committee as a clarification.]
[SIR, Inc. for years has encouraged recruiting of fully retired and semi-retired men. In fact, the wording "fully retired and semi-retired" to attract new members is found on the SIR Happenings's home page, on branch websites and in newspaper articles. The wording added to this rule clarifies that semi-retired men qualify for membership.]

RULE 50.   Membership shall be open to men retired from full-time gainful occupation **or semi-retired (only working part-time)** regardless of age, race, color or religion. ~~(Revised 1/11/93)~~ **(Clarified 9/20/11)**

RULE 350- INSURANCE/BUS TRIPS- TO CLARIFY RULE

(Referred by State Insurance Committee Chairman John Thomason. Approved by the Rules Committee as a clarification.)

RULE 350   Branches may contract for, and use a public carrier (a bus company) for one -, two- or three-day trips without going through a travel agency. The ~~company~~ **carrier** must ~~be licensed~~ **possess an active "Transportation Charter Class A Certificate" issued** by the California Public Utilities **C**ommission (CPUC) and have **a Commercial Automobile Liability Insurance Policy** ~~insurance required by~~ **that meets the requirement of** CPUC General Order 101-E **(a minimum of $5 million liability coverage)**. ~~A branch desiring to contract for a bus~~ Branches shall document these requirements on **SIR Form 46 "Request for Approval of Branch Bus Trip" and SIR Form 48 "SIR Branch** Bus Trip Checklist" ~~IR Form 55 – Short Bus Trip Branch Approval, and SIR Form 55A - Short~~. ~~(New 11/9/10)~~ **(Clarified 9/20/11)**

RULE 351- INSURANCE/SHORT BUS TRIPS- TO CLARIFY RULE

(Referred by State Insurance Committee Chairman John Thomason. Approved by the Rules Committee as a clarification.)

RULE 351   ~~The bus company~~ **Bus companies** shall furnish to the State Insurance Committee ~~A~~ **a** Certificate of Liability Insurance that meets the requirements of CPUC General Order 101 E and names SIR as ~~and~~ **an** additional insured to qualify as a SIR-Qualified Bus Company. **The Certificate of Liability Insurance, under the Certificate's Description of Operations, shall state "Sons in Retirement, Inc., and all authorized Branches and members, are additional insured's under the policy as respects General Liability and Automobile Liability coverage subject to the terms and conditions of the policy."**

Based upon an approved Certificate of Insurance, the Insurance Committee shall notify the State Travel Committee to show the approved Bus Company as a SIR-Qualified Bus Company on the SIR website. After a company is listed on the approved list any branch may contract with an approved Carrier and document this approval on SIR Forms 46 and 48 for a specific trip planned by a branch. ~~Based on information received from the State Insurance Committee, the State Travel Committee shall publish a separate listing for the SIR Website entitled "SIR-Qualified Bus Companies" Branches may contract with any listed SIR-Qualified Bus Company for one-, two- or three-day trips. (New 11/9/10)~~ **(Clarified 9/20/11)**

RULE 755- STATE OFFICERS- TO CLARIFY RULE

[Referred by Rules Committee Chairman Dick DeVoe. Approved by Rules Committee as a clarification.]
[The rules under "Article 2- State Officers" define Officers of the Corporation, the Board of Directors, and the State Executive Committee. However, there is no definition for the term "State Officers", which is used from time to time in Standing Rules. This oversight has been corrected by the wording added in bold below.]

   RULE   755.   The Officers of the Corporation**, herein referred to as State Officers,** are the President, Vice President, State Secretary, State Treasurer, Assistant State Secretary, Assistant State Treasurer, the Regional Directors and the Area Governors. ~~(Revised 11/14/06 effective 1/1/07)~~ **(Clarified 9/20/11)**

RULES 320, 608, & 800- TO FIX TYPOS

[Referred by Rules Committee Member Dwight Sale. Approved by Rules Committee as typos.]

< RULE 320: "Boards" in "recommendation to the State Boards" is changed to "Board".
< RULE 608: "of" in "to standardize format of to correct" changed to "or".
< RULE 800: "From" in "From 27 goals" is changed to "Form".

2011 November State Meeting
Growth & Membership Committee Report

Merger G&M and Publicity Committees

 Vice-President Jim Steadman has merged the two separate committees for the remainder of 2011 and 2012. There are three main categories for this committee:

Membership Development, Recruitment Development. Public Relations

These are expanded upon on the following tow pages. Suggestions, critiques and offers of help to work on these are welcome.

Area Continuity Committees Round Tables

The second RT has been held in Area 2, and we will facilitate one in Napa in December.

Guidelines and Operations

The Infosys Committee has asked that the Guidelines be separated from the Rules and be the foundation for a Branch and Area Operations Guide. This would summarize and point to the Duties in Training Tools and the Committees in Branch Ideas and Tools on the website

Promotional Tools

   A. SIR Banners

Gus Lopez 5,1,91 developed the SIR Banners, and each Regions should receive a set in November. The prototype has been shown at several meetings, including State Training in October. There is a strong interest in branches buying the tall pop-up-banner.

Nat Lord has been stocking SIR Caps and Pens for branch promotion and public awareness. The committee intends to offer more products through Form 21 and through an on-line sports wear catalog.

Board ACTION 1: We request the Board approve no more than $1500 for intial stock of six pop-up banners at $160 each ($1000) and 36 bucket hats at $14 each (500). Branches will purchase at cost plus shipping, and this amount will be returned to the treasury.

   B. SIR ID Cards

As one of the Ideas that Work, G&M is supporting the creation of a SIR Card. Joe Futch 8,22,103 has developed a SIR ID Card for Area 22. This allows participating events and restaurants to recognize a Sir with a special benefit. The store also has a sign acknowledging SIR and some permit SIR Brochures.

We propose that all Branches offer these cards at nominal cost to all their members, and develop participating partners in their communities.

Board ACTION 2: We request the Board approve the development of a How To Manual based on Area 22's success with the intent to purchase 20,000 plastic ID Cards. The purchase approval would be proposed at the January 2012 State Meeting.

2011-12 SIR Growth & Membership Committee 20111020

Rule 606. The Growth and Membership Committee shall monitor the membership numbers of SIR, its Regions, Areas and Branches. And report to the President such recommendations as it deems necessary or desirable to increase membership in SIR, retain existing members, and publicize the activities of SIR to attract new members. In addition, it shall address such issues and make such recommendations as may be directed by the President or the State Board.

Walter Schick, Chair
Ed Benson, Vice Chair

Membership Development
- Form 27 Jim Stedman VP 6,2,146
  - Recommend Form 27 goals to the Board of Directors for approval in January each year
  - Publish Form 27 summary statistical reports quarterly in the "Membership Statistics" section of the "Membership and Recruiting Information" section of the SIRinc.org website
  - Report progress towards reaching Form 27 goals at each Board meeting
  - Make recommendations to improve membership development

- Membership development
  - Develop a catalog of "Best Practices and Tools for Membership Development" in the "Membership and Recruiting Information" section of the SIRinc.org website
  - Merge Training and Tools sections of the SIRinc.org website
  - Merge Guidelines with Tools and remnants of Branch Leaders Guide Carlo Pedron 7,20,21 and Walt Schick 6,2,8
  - Develop a list of key strengths and improvement opportunities to build programs to exploit strengths and remedy weaknesses
  - Assist State and Branch leaders as requested for membership development programs
  - Assist Area Governors in Tri-Function people development with strategies and techniques for stimulation recruitment and member retention Walt Schick 6,2,8

- Branch Health
  - Maintain and support healthy branches
  - Assist branches to grow

Recruitment Development
- New Cities Recruitment
- Boomer Generation Recruitment Joe Futch 8,22,103
- Promotional Tools and Development Gus Lopez 5,1,91
- SIR ID Card Joe Futch 8,22,103
- Other Organizations Recruitment Walt Schick 6,2,8

Public Relations
- Documents
  - Develop consistent and professional quality visual and written images of SIR
    - SIRinc.org and Branch Web Sites Home Pages Dean Steichen DR6 2,8
    - Corporate Forms and Stationery
    - Cards, brochures, banners, bumper stickers, hats, shirts, etc.Gus Lopez 5,1,91

- - - o   Assist State and Branch leaders as requested for document development
- Communication
  - o Public telephone contact
    - Develop procedures for and respond to callers and maintain call records
    - Report number of contacts year to date at each Board Meeting
  - o Public Email contact Rich Dettmer DR9,15,49
    - Develop procedures for and respond to email contacts and maintain contact records
    - Report number of contacts year to date at each Board Meeting
  - o Internet Sites
    - Develop procedures for and establish communications at Internet social sites such as Facebook, Wikipedia, Twitter, etc. Harry Hubinger 6,2,8
    - Establish Wiki Discussion Board for SIR Ideas That Matter Walt Schick 6,2,8
    - Report to Board with recommendations regarding value of these communications at each Board meeting
  - o Branch Newsletters
    - Develop a catalog of "Best Examples of Branch Newsletters" in the "Membership and Recruiting Information" section on the SIRinc.org website Don MacGregor 9,33,37
    - Assist State and Branch leaders as requested for Branch newsletters
  - o Publicity and Advertising
    - Develop a catalog of "Best Examples of media publicity and advertising" in the "Membership and Recruiting Information" section on the SIRinc.org website
    - Assist State and Branch leaders as requested for publicity and advertising

2011 GROWTH AND MEMBERSHIP COMMITTEE

Chairman   **Walter Schick (Ginny) <WALTERSCHICK@ASTOUND.NET> 8 Branch No.**
          925-934-0656 872 Autumn Dr, Walnut Creek, CA 94598
Vice Chairman Ed Benson (Donna) <EBENSONBWA@AOL.COM> 8 Branch No.
          925-943-7011 1289 Crown Ct, Walnut Creek, CA 94597
Member   **Richard 'Rich' Dettmer (Jill) <CAPTRLD@SYIX.COM> 45 Branch No.**
          530-755-4118 2009 Pheasant Dr, Yuba City, CA 95993
Member   **Joe C. Futch <JOECFUTCH1@AOL.COM> 103 Branch No.**
          209-874-2863 PO Box 555, Waterford, CA 95386-0555
Member   **Adolph 'Gus' Lopez (May) <GLOPEZ@NETWIZ.NET> 91 Branch No.**
          650-270-3875 1716 Quesada Way, Burlingame, CA 94010-5756
Member   **Don MacGregor (Mary Jo) <DONMAC@WAVECABLE.COM> 37 Branch No.**
          530-392-3722 11585 Stonebrook Dr, Auburn, CA 95603
Member   **Gary Williams (Susan) <GWILLIAMS3549@ATT.NET> Branch #144**
           209 578 3471 3549 Fawndale Dr, Modesto, CA 95356

Ex-Officio   **James Stedman (Barbara) <JIM.R.STEDMAN@GMAIL.COM> 146 Branch No.**
          925-932-163629 Eckley Pl, Walnut Creek, CA 94596-6704

INFOSYS Committee Nov. 8, 2011 Report

INFOSYS Committee

At the August SIR Board meeting, Dean Steichen was appointed Committee Chairman replacing Dwight Sale, who has served tirelessly as Chairman for many years. Nick Yannaccone has joined the committee and will be assisting on the Database Subcommittee and Rich Dettmer will serve as Ex-Officio and Content Manager for 2012 as Jim Stedman begins his term as President.

A Committee meeting was held Oct. 8th where many of the unresolved projects / issues were discussed and assignments were clarified. Several items were closed and a few new ones added.

A new SIR contact e-mail address (contact.sirinc@gmail.com) was created by Derek Southern to collect inquiries from the sirinc.org main link as well as the "How to Join" page links. This e-mail address can be managed directly or allow the messages to be forwarded to anyone desired. Currently, messages are forwarded to Rich Dettmer for processing.

Web Site Committee

The Website got a new look August 15th with a new main webpage designed, primarily by Phil Goff with assistance from several other members, especially, Derek Southern. The new look is refreshing and seems to be working well.

The routine updates to the various web pages and content continue to be made as needed. An example would be the changing of the Contact SIR links on the main web page and "How to Join' web page for the new SIR Contact e-mail address. Others include Membership Statistics, Leadership Training presentations from the latest Training Session, updated Roster and a revised Database.

An effort is underway to accelerate the transfer of Branch Websites from the sirinc.org server to the sirinc2.org server and to clean up the sirinc.org server so it is easier to maintain. The sirinc.org server is intended to be the host server for the sirinc.org website while the sirinc2.org server is intended to host the Branch websites.

Work is in progress to standardize the "look and feel" of all the web pages on the sirinc.org website. The final design is not yet completed but a prototype has been circulated to INFOSYS members for their comments. The prototype is modeled after the "Member Information" web page.

Database Committee

Dwight continues to keep the SIR Database up to date by inputting the new Form 20 data and other changes as required. He has been busy documenting processes and procedures for the maintenance and administration of the Database.
Little progress has been made in perfecting the use of MySQL as a service for storing the Database Data during this past quarter but it remains as a project.

Other Committees

The Email, Roster, Manual, Forms, Certificates and Sir Happenings Committee members have been busy performing their services as required to support our members.

Dean J. Steichen, INFOSYS Chairman

Region 6   Nov. 8, 2011   Dean Steichen

1. Geographic Area of your Region

Region 6   East Bay from Richmond to Discovery Bay (Byron) and south to Newark

    Area 2   Hwy 24 Orinda to Walnut Creek; I-680 Martinez to Danville
    Area 7   Richmond and San Pablo
    Area 8   I-880 corridor from Alameda to Newark
    Area 24   Interior E Bay, Discovery Bay(Byron), Brentwood, Livermore and
      San Ramon

2. # of Branches   Total Region 6 = 20 Branches   Area Gov.

    Area 2 = 7; #8, 19, 81 ,116, 146, 171, 174   Ron Smith   (New)

    Area 7 = 3; #2. 73, 148   Bob Aiello   (New)

    Area 8 = 3; #6, 26, 59   Don Graff

    Area 24 = 7; #34, 101, 108, 121, 128, 155, 161   Ron Murray (New)

3. Membership compared to last year and last quarter

Aug. 2010 Region 6 Members = 3176 vs Aug. 2011 Members 3168 (- 8)

YEAR 2011 (Jan-Aug)   Total Region 6   + 26 Members Gained

    Area 2   5of 7 Branches show have gained members;   Area   + 37
    Area 7   2 of 3 Branches lost members;   Area   - 11
    Area 8   2 of 3 Branches lost members;   Area   - 7
    Area 24   3 of 7 Branches have gained members;   Area   + 7

5. Regional goals for 2011 and beyond supplemental to State defined goals

1) Improve the quality and timeliness of Branch Reporting

    (e.g. Form 27, Form28, Big Sir Quarterly Reports, etc.)

2) Develop at least one new activity in Branches having fewer than 5 Activities.

3) More recognition of members contributions; especially routine tasks.

6.   2011 Recruitment success to share (Dec. 2010 – Aug. 2011)

Branch 6 added 9 net new members **(9/59= 15% increase)**

Branch 19 added 20 net new members. **(20/106 =19% increase)**

Branch 128 added 18 net new members**. (18/214= 8.5% increase)**

Area 2 increased membership by 37 members.

Area 24 increased membership by 7 members.

Region 6 Branches are making extra effort to recognize all the members doing the **"little jobs"** which contribute to the success of the Branch

7. Status of Branch training

All 2012 Branch Officers in Region 6 are scheduled for training.

8. Other comments or ideas

The continued emphasis on the 10% recruitment, Form 27 reporting, Activities development, good speaker programs, etc. essential to halting the membership losses   seem to be having success in some Branches.

4. Significant issues in the Region and what is the action plan

Recruiting from Richmond to Newark remains a challenge as retirees tend to move away rather than stay it those areas. We have, however, seen recruiting results in difficult Areas like Area7 and Area 8 when recruiting is emphasized using SIR cards, tri-fold flyers, "bring a friend', free lunch to sponsors etc. **Especially note the efforts of Castro Valley Branch #6 (+9 YTD) and Clayton/Concord Branch #19 (+20 YTD) and San Ramon # 128 (+ 18 YTD). The Branches in the Diablo Valley from Concord to San Ramon (8, 19, 128, 146), are all doing well.**