



Minutes

Sons In Retirement Inc. State Board Meeting

Veterans Memorial Building
Vallejo, California 94591

Tuesday, January 17, 2012 10:00AM



Present at the Board Meeting

State Board Members

President-Jim Stedman
Vice President-Richard Dettmer
Secretary-Eckart Sellinger
Assistant Secretary-Charles Moss
Treasurer-Mike Berry (Arrived Late)
Assistant Treasurer-Jim Long
Director, Region 1- No Representative
Director, Region 2- No Representative

Director, Region 3-Maynard Rodland
Director, Region 4-Bobbie Hairston
Director, Region 5-George Kranen
Director, Region 6-Alt. Derek Southern
Director, Region 7-Richard Kabanek
Director, Region 8-Edward Dorn
Director, Region 9-Gale Jeffers
Director, Region 10-Donald Davis

Invited Participants

Past Presidents-Mel Augustine, Jim Donovan,
Bob Mannel, Art Pufford, Dwight Sale
State Advisor-Dwight Sale
Chaplain, Parliamentarian, Rules-Dick DeVoe
Arrangements-Bill Lewis
Bowling-Del Locke
Certificates-Jim Donovan
SIR Happenings-No Representative

Golf-Bob Mannel
Giants-No Representative
Nominations-Bob Mannel
G and M-Walter Schick
Insurance-John Thomason
Travel-Larry Garvin
Treasurer 2011-Gus Lopez
RV-No Representative

Meeting

Study Session

President Jim Stedman led a study session focusing on the mission and objectives of Sons in Retirement at the State and Branch levels prior to the Board Meeting

Call to Order

President Jim Stedman opened the meeting on time

Chaplain/Parliamentarian Dick DeVoe led the Invocation and Pledge of Allegiance to the Flag

Secretary Eckart Sellinger Verified a Quorum was present

President Jim Stedman confirmed there were no Agenda changes

President Jim Stedman Welcomed and Recognized Attendees

President Jim Stedman Installed 2012 State Board Members (below) and distributed new Badges

Mike Berry, Treasurer (installed later in the meeting)

Jim Long, Assistant Treasurer

Edward Dorn, Director, Region 8

George Kranen, Director, Region 5

Gale Jeffers, Director, Region 9

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President Jim Stedman asked if there were any changes to the Nov. 8, 2011 State Board Meeting Minutes. There were none so the Minutes are approved as written.

President Jim Stedman indicated the Treasurers report would be presented later in the meeting

Remarks

President Jim Stedman thanked those who participated in the Study Session about what SIR is and what SIR should be in the future. He noted we are all advocates for Sons In Retirement. We need to support the Area Governors and Branches in the pursuit of corporate goals for retired men. We want all branches to reach the goals of 10% new members each year and 70% luncheon attendance soon as possible and that outgrowing current facilities is a good thing. We need to help the branches plan for their future needs. Jim thanked the committee chairs for their hard work in supporting the State Board and other SIR Leaders. We need to keep the goals simple and have fun while reaching them.

Vice President Richard Dettmer encouraged Branches to review the many State committees found in the Roster on the SIR Website that support their branches and recognize what the committees are doing for them.

Secretary Eckart Sellinger asked the Directors to follow with their Area Governors to make sure Branches submit a printed copy of their Branch Roster on time.

Assistant Secretary Charles Moss indicated we are current with the CA. Secretary of State and Attorney General.

Assistant Treasurer Jim Long reminded everyone to send F28's to him and not the prior Assistant Treasurer Karl Ryden.

Committee Reports

Membership & Form 27: President Jim Stedman indicated Form 27 End of Year Reports were sent to all Directors. Richard Kabanek & Bobbie Hairsten commented we need to continue emphasis on the value and need of Form 27's use. Dwight Sale commented the success of F27 was due to it being well conceived and Jim's dedication to working with all the branches each month based on their information. He said it takes an enormous amount of Jim's time and wondered how we would continue its success when Jim no longer does it. Jim received a round of applause from everyone for his efforts. Jim said Dwight is developing Access capability to support F27 information. Jim recapped some of the branch successes from last year referring to the year end reports. Jim proposed we adopt SIR Goals for next year of; 1-10% New Members over prior year end, 2-70% Luncheon Attendance, 3-70% Guests. **MMSP (Motion made, Seconded, and Passed)** to accept these goals for SIR.

Past President Recognition: President Jim Stedman presented Bob Mannel with his Past President Badge and thanked him for his leadership last year.

Nominating Committee: Chairman Bob Mannell said he hasn't called a meeting yet and that he has candidates for most positions but is still looking for additional ones. Bob will send an email to the RD's circa the beginning of February asking for additional candidates.

Training Committee: Chairman Dettmer identified the training committee members and said they will meet for the first time next month. He responded to a Mel Augustine question of who is to be invited this year indicating he thought the same as last year (new Regional Directors, Area Governors, & Big Sir's) but until his committee meets, he could not confirm it.

Golf Committee: Chairman Bob Mannell said the State schedule is set and is on the SIR Website. He recommended the the scheduled be approved as submitted for on or about the dates presented to the State Secretary including: Las Vegas April 22-26; Reno June 11-15 and June 18-22; State Team Scramble August 13 in Brentwood; Solvang Fall Classic September 9-13; and State Individual Championship at Laguna Seca October 22. **MMSP**

INFOSYS Committee: Member Derek Southern said they redesigned the the lead page of the SIR Website using a new look involving banner graphics and are looking for ideas for improvement. Eckart asked they consider moving the "Member Information" from the bottom of the list its in to the top of the list so users do not have to page down to reach it. Derek said the Director and Governor name area has been expanded to include more information such as areas and

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branches under their responsibility. They are developing analytics to track usage of the website and specific pages on the site so they can focus their energies improving the most used areas. Dwight indicated they will be adding HLM's to the branch profiles. Also, Form 20 will be expanded to add when and where the Branch BEC meets and who their Web Master is (70 branches now have Web sites). They are adding a contact list to the Web site of who and where each SIR Form is to be sent to make it easier for form users.

Treasurer Report for 2011: Gus Lopez, 2011 Treasurer, recapped the end of year amounts in the Insurance Reserve, Money Market, and Checking accounts. The Money Market and Checking accounts were less than same time last year primarily due to fewer members and the purchase of the new Banner sets for each of the Regions. He asked the RD's to push the Branches to submit their ProRata checks on time and he said he would send an email to the RD's listing those branches still due. He indicated SIR was in good health at the end of the year. He will be transferring the books to current Treasurer Mike Berry today. Treasurer Berry indicated he would have a 2012 budget available for review before the April Board meeting. Lots of discussion and enthusiasm about the Banners developed by Gus and their use. The attendees thanked Gus for his work as Treasurer and work on the Banners.

G & M Committee: Chairman Walt Schick said this committee now includes Publicity and Tools. Walter pointed out Bumper Stickers and Hats are available and that 350 hats were sold in 2011. He suggested the Area Governors buy and sell hats when they attend branch meetings. Walt modeled a new SIR jacket made by Port Authority (high quality) with the SIR logo embroidered on it that will soon be available and thought it would be good for the State to supply its Officers, Directors, and Area Governors with one to help promote them. President Stedman asked Walt to submit an email proposal of what he wants from the Board for future action. Walt indicated future work on the development of ID Cards has been shifted to the Golf Committee. He articulated the goodness of the Area Roundtables and that his team is available to support any Areas who request them. Walt wanted ideas on what the next steps for the Round Table expansion and use of the power point presentation already developed might be. President Stedman asked Vice President Dettmer to work with the G & M Committee on what the next steps might be. Walt discussed the updated new member application with the list of 70 SIR activities on the back of the form. President Stedman said he and Walt agreed on the following roles for the G&M Committee: 1-Membership Development (programs etc to help Branches and the State meet their objectives); 2- Eventually take over the management of Form 27; 3-Manage the SIR email and phone communications; 4-Sir PR and advertising among ourselves and the outside public; 5-Round tables.

Break for Catered Lunch

Committee Reports Continued

Rules Committee: Chairman Dick DeVoe said there are 363 Rules and 90 Bylaws as of this time which they are working to simplify and reduce duplication. They want to add cross-reference information to the manual and expand the Index. He anticipates they will have 10-15 Rules for the Board to act on at the April meeting. For today's meeting, there are 6 Rules to act on as follows:

Rule 10 **MMSP** (presidential authority reworded and changed)

Rule 36 **MMSP** (no need for the Rules Committee to review forms)

Rule 38 **MMSP** (wording clarification for State expense approval)

Rule 131 **MMSP** (make it "should" for branch Secretaries & Treasurers to be computer literate)

Rule 151.1 (Branch quorum – Committee was asked to resubmit with better clarity and wording)

Rule 181 **MMSP** (branch to have either electronic or paper access to the SIR Manual at their BEC meeting)

Dick was complimented for the clear description of the issue before each Rule change being proposed.

Travel Committee: Chairman Larry Garvin said the work to celebrate SIR 50th anniversary with a Cruise to Alaska in August 2013 from San Francisco is still ongoing. Next step is to get branch rosters to the Travel Agency. There is a signed agreement between SIR and the Travel Agency pertaining to their use and return. This has been done before and is only for State trips due to major \$ investment by the travel agency ahead of the trip. Larry said they put on a few branch travel chairman training sessions so far and all have been very much appreciated. Larry will send the Directors an email outlining the training session and how to arrange for one.

Insurance Committee: Chairman John Thomason indicated they have a solid process in place for each years renewal of SIR Insurance working through a Broker who does most of the work. He met with the Broker earlier this month and the

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premium is only increasing \$600 for this year which runs from March-February. John has chaired this committee for 8 years and wants to find a replacement by next year. He will be prepared to identify the job requirements at the April meeting when the AG's are in attendance.

Bowling Committee: Chairman Del Locke (new to the chairmanship for only 17 days) said the committee has set their objectives for this year as: 1-Grow the number of State tournaments from the current 20 (they will focus on Regions 7 & 8 initially); 2-Grow tournament participation (looking for SIR Leagues that are not yet identified to the State Committee); 3-Expand tournaments being held mostly on weekdays to include more on weekends; 4-Help fill open Area Bowling Chair positions. President Stedman asked Del to send the Directors an email outlining what he needs from them. Del recommended the 2012 Bowling Schedule be approved as submitted for on or about the dates presented to the State Secretary **MMSP**.

Certificates: Chairman Jim Donovan said 38 HLM, 19 Senior HLM, 4 Century, 36 Super Senior, and 241 Senior Certificates were made in 2011 (close to the 339 made in 2010). Jim sent 2 email requests to update information on Senior Member Certificate Holders listed on the SIR Website and only 43 out of all branches responded as reflected in the handouts he provided. He noted 17 branches have no HLM's. He asked the RD's to help get responses to his request for information and to make sure those 17 branches look hard at their membership to see if anyone meets the HLM requirements. He also asked the branches to use the current Certificate forms found on the SIR Website.

Regional Directors' Reports

Region 3 – Director Maynard Rodland indicated his region has been emphasizing the use of Form 27 goals and that branches have been purging their non participating members over the last few months. He's asked his AG's to be more involved with their branches and encouraged the use of the internet for better communication such as BEC minutes.

Region 4 – Director Bobbie Hairsten indicated they have strong focus on Form 27 goals and are struggling to meet them. His Regional training for AG's and Branch Officers went very well. He has scheduled Area Round Tables and notes he has 2 branches still without a Little SIR. There are some concerns a few branches are dealing with less than optimal meeting locations and food quality.

Region 5 – Director George Kranen is new and still learning about his different Areas and branches. His Area 1 is creating an Areawide set of activities for members and their wine tasting/tutorial activity is popular and growing.

Region 6 – Director Dean Steichen was not available so Derek Southern gave the report indicating his region gained 25 members for last year due to 6 of the branches showing growth. Branches are focused on making an effort to recognize all of their members doing little jobs which contribute to the success of the branch. All of the branch officers have received training. There is continued emphasis on Form 27 goals and good speaker programs.

Region 7 – Director Richard Kabanek reported they have 3 new Area Governors and all are doing well. He has traveled to 21 of his branches and all branches have a full slate of officers for this year. He asked his branches for action plans on how they will meet the Form 27 goals and to put them in their BEC minutes and monthly bulletins. President Jim Stedman asked that a copy of the action plans be sent to all Regional Directors and himself.

Region 8 – Director Ed Dorn has three Areas and two are doing well. He has concerns about the third one. One of the Branches in that Area is based in a retirement home with 32 members from that home.

Region 9 – Director Gale Jeffers indicated all is going well in his region.

Region 10 – Director Don Davis reported all branches are doing well and are upbeat. The Area Governors are active with their branches and have no significant problems in his Region. President Stedman congratulated Don as 7 of the branches in his Region met their Form 27 goals last year.

Old Business

No old business was raised.

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New Business

- 1 – State Officers as Branch Guests - Richard Kabanek asked about who pays under different situations and a brief discussion took place with different methods surfacing.
- 2 – Location of Board Meetings - Bobbie Hairsten asked about changing the location of the State Board meetings and the conclusion, after some discussion, was that Vallejo was central to all of the attendees and the best for a meeting location.
- 3 – New Member Free Lunch - A question was raised as to offering a free lunch to new members and the discussion concluded it was a Branch decision.

Adjournment

President Jim Stedman closed the meeting, thanking everyone for their participation and reminding all the next meeting will be April 3, 2012.

Respectfully submitted,

Eckart Sellinger
Secretary
January 20, 2012

Eckart 01-22 1230 Hrs