

# State Board Special Meeting Minutes Sons In Retirement Inc.

Meeting held via  
Electronic Video Conference



Wednesday, March 24, 2021 at 2:00 pm

## **State Board Members Present**

President: Stuart Williams  
Vice President: Rick Kindle  
Secretary: Ron Flagel  
Assistant Secretary: Lee Moy  
Treasurer: Roy Hodgkinson  
Assistant Treasurer: Ron Saltgaver  
Chief Admin Officer: Dean Steichen

Director, Region 1: Dave Gonzales  
Director, Region 2: Dale Decker  
Director, Region 3: Dennis Pangburn  
Director, Region 4: Pat Reed  
Director, Region 5: John Haffner

## **Invited Participants Present:**

Derek Southern: Past President & Host  
Mark Stuart: Golf  
Craig Hoffhines: Insurance

Richard DeVoe: Covid Liaison  
Alan Melnicoe: Advisor

## **Other Attendees:**

Ed Benson: Past President  
Steve Schramm

Bruce Persons: AG 16

## **Call to Order**

President Stuart Williams called the meeting to order at 2:00 pm on March 24, 2021.

The Pledge of Allegiance was led by Rick Kindle.

The Quorum requirement was met with all officers present.

President Williams tendered the minutes from the February 10, 2021 State Board meeting as posted on the website. There were no corrections and with a Motion from Rick Kindle and being seconded by Dean Steichen, the Minutes were **Approved unanimously.**

President Williams then asked that the Board go to an Executive Session. A motion was made to retire to Executive Session by Rick Kindle and seconded by Ron Saltgaver. **Motion Passed Unanimously**

The Board adjourned to Executive Session at 2:09 pm.

The Board took the following Reportable Action;

The Board assigned President Williams and Legal Advisor Alan Melnicoe to develop a protocol based on a seven step concept to resume indoor meeting activities by May 1<sup>st</sup>. at which time our Insurance will no longer cover COVID or other communicable disease suits.

## **The Regular meeting was reconvened at 3:04p**

### **COVID Outreach Report**

Richard DeVoe reviewed the background for this project and the actions that have been taken to get to this point. Dick then shared accomplishments so far as follows: The survey was developed and prototyped with one branch. The survey was sent out in three rounds with 65% agreeing the first round, 25% agreeing the second round and 10% the third round. Of the 9300 surveys distributed there was a 50% response. Some responses were as follows: 93% had received one shot or signed up for the first shot. 3% were not planning on getting a shot. 1% were waiting to sign up. 1% were asking for help. At this point the project is in the hands of the branches to complete and to notify the Area Governor upon completion. Dick pointed out that some branches did not participate for various reasons. Dick also highlighted issues with the current Roster, such as some branches not being listed at all and some with no officers listed. That situation required going back to the 2020 Roster and working forward from there. Dick further recognized the dedicated effort of Rick Sale in providing excellent support to the survey processing.

### **Golf Protocol Report**

Mark Stuart reviewed a revised Golf Protocol in some detail. He summarized the significant changes as impacting;

- Flexibility of tee off starts.
- Riding together in carts.
- Socialization after golf.

It was pointed out that this Protocol applies to State related events and that each branch should have their own protocol approved by their own BEC. In addition, Branches that create their own Resolutions and Protocols are encouraged to adopt resolutions and directives in writing following the State, County and Participating Golf Courses directives where the activity is taking place, and use common sense during the members golfing event” A Motion was made to accept this revised protocol by Dale Decker and seconded by Pat Reed. After some discussion the **Motion passed unanimously.**

Mark requested Board approval for the following State Events:

- State Team Championship - August 9, 2021 - Fairfield, CA
- State Fall Classic, 2 days - September 7-8, 2021 - Napa, CA
- State Individual Championship, 2 days - October 11-12, 2021 - Vallejo, CA

A Motion was made to approve these events on or around the dates shown, by Dean Steichen and seconded by John Haffner. The **Motion passed unanimously.**

### **MCO Branding Report**

Dave Gonzales introduced Mary Odbert for the purpose of reviewing the new Branding Guide developed by MCO and SIR members. She introduced the new guide as an instruction manual to teach everyone to:

- Apply the brand
- Achieve consistency and repetition
- Create and maintain the organizational image

The Guide contains instruction for:

- The Logo, Logo guidelines & Elbow Room
- Color, Typography and Branded Materials.
- Voice and Imagery

Dave Gonzales then reviewed the next steps:

- The Branding Guide will be introduced to the Branches through a Zoom presentation (target is April). The video will then be available on the website.
- The Branding Guide will be pushed out to all Branch officers through email.
- It will also be available on the website.
- Ideally, it will be added to the training for new Branch officers.

Dave Gonzales made a Motion approve the Brand Style Guide for use by the State organization and that the SIR State Board strongly encourage the SIR Branches to do the same. The Brand Style Guide is to be used in the creation of internal and external communications in such instruments as newsletters, emails, brochures, banners, clothing logos, etc. The SIR Public Image Committee will complete an implementation plan with the consultation of affected parties in the State organization and with consideration for the interests of Branches. The Motion was seconded by Dale Decker and **passed unanimously.**

### **UCSF update**

Past President Ed Benson spoke of the UCSF joint collaboration (17 organizations) against loneliness among Seniors in the Bay Area. He commented that it may be getting bogged down and will know more after the next meeting coming up in a few weeks.

Ed further commented that younger prospects want to join organizations that have a purpose. He shared information on the possibility of joining UCSF using grants that would study various medical issues facing seniors. He offered for consideration that participation could possibly be a State Activity such as “Sirs helping Medical Science”. More to come if interest is shown by UCSF.

Ed also shared a suggestion he received which pertains to SIR conducting seminars using our experience in many areas. For example, conducting open seminars at various senior centers on how to start activities such as wine tasting etc.

**Activities Week**

Assistant Secretary Lee Moy made note that Activities Week continues all this week.

There being no further business, President Williams Adjourned the meeting at 4:20 pm.

Minutes submitted for approval by:

Ronald Fligel  
State Secretary  
March 25, 2021

Minutes Approved:

**May 11, 2021**

**Next Scheduled Board Meeting:**

**May 11, 2021 at 10:00 am**

**To be conducted Via Zoom**