



Communicating With The Community Signage

Prospective members come from the community.

It is important therefore to let the community know about SIR and its activities.

One excellent way of doing that is through the use of signs.

Consider placing signs at your activities to let the community know of your activity and they are welcome.

Consider placing signs in your community to advertise your branch and your activities. (Ensure you have permission.)

Other branches are successfully using signs to attract members.



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This sign is being used by Branch 95 at its activities.

Notice that it is an all purpose sign which identifies each of their activities.

Also, notice it provides a brochure for interested persons.

Signs come in many different forms and can be prepared without excessive costs.

Signs are a proven method for increasing membership.

For more information, contact Kevin King of Branch 95 at kmking00@gmail.com or Neil Wheeler of Branch 17 at njmwheeler@science-one.org.

