



Communicating With The Community

Business Cards

Most think that the best way to attract new members is through face to face meetings.

At each such meeting, one should always provide a SIR Invitation Business Card.

Because meetings often occur unexpectedly and at random times, it is important to carry one or more cards.



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Since every member may have a conversation with potential non-members, your branch may wish to provide SIR Invitation Business Cards to each member.

Don't forget you can use the back of your cards to provide marketing information about your branch.

Consider developing programs to encourage your members to use the business cards. Instead of a lunch speaker, perhaps have a discussion about the use of business cards.

If you have questions or would like suggestions on programs involving business cards, contact Russ Salazar of Branch 113 at rcsalazar@aol.com.

	First Last Position/Title
	Tel: 000-000-0000
	Email
	Branch Name/Location
Enrich Your Life. WeAreSir.com Facebook.com/SirSocialActivities	
	SIR gives men 50+ opportunities to have fun through activities with friends old and new. Join us at our monthly lunch. It's our treat!
Meet At Location	Date & Time Address Line 1 Address Line 2
RSVP to me: _____ Name _____ at _____ Phone _____	