

**WELCOME TO THE
President's Fireside
Chat**

January 15, 2022



AT MY HOME TODAY!!





My goals for today:

1.HAVE FUN!

2.ENTERTAIN YOU A LITTLE BIT

3.HOPEFULLY YOU LEARN A LITTLE BIT ABOUT SIR

4.I ALWAYS LEARN SOMETHING

209-652-8608
rick@kindleandassoc.com

CHAT SUGGESTIONS:

- **RENAME: PLEASE PUT UP THE NAME, TITLE IF APPLICABLE AND BRANCH NUMBER.**
- **THIS IS TO BE A CHAT OR ROUNDTABLE DISCUSSION. PLEASE FEEL FREE TO ASK A QUESTION OR MAKE A COMMENT AT ANYTIME BY FOLLOWING THESE REQUESTS:**
- **PLEASE USE THE REACTIONS BUTTON AT THE BOTTOM OF THE PAGE TO RAISE YOUR HAND. THIS WILL PUT YOU IN THE UPPER LEFT HAND SIDE OF MY SCREEN WHERE I WILL SEE AND RECOGNIZE YOU. YOU WILL BE QUED UP AS YOU RAISED YOUR HAND. PLEASE REMOVE THE RAISED HAND FUNCTION AFTER YOU HAVE SPOKEN.**
- **PLEASE DO NOT PHYSICALLY WAVE YOU HAND OR JUST START TALKING. I WILL NOT SEE YOU.**
- **PLEASE FEEL FREE TO USE THE CHAT FUNCTION WHERE YOU CAN DIRECT A CHAT DIRECTLY TO ME OR TO EVERYONE.**

©RUNNING WYLD

GOOD MORNING SUNSHINE
HELLO WORLD

COCKA~DOODLE~DOO

MORNING TO YOU

GOOD



©RUNNING WYLD





Rick Kindle
209-652-8608
rick@kindleandassoc.com



- BACKGROUND: A SIR MEMBER FOR 12 YEARS. BRANCH 143 TURLOCK
 - PROGRAM CHAIRMAN FOR 3 YEARS
 - BIG SIR 2015
 - AREA GOVERNOR 2016-2017-2018
 - REGIONAL DIRECTOR 2019-2020
 - VICE PRESIDENT 2021
 - STATE PRESIDENT 2022

WHY BE A LEADER IN SIR?

DO YOU BELIEVE WHAT SIR PROVIDES IS GOOD FOR YOUR FRIENDS?

DO YOU ENJOY SEEING YOUR SIR FRIENDS HAVE A GREAT TIME?

HAVE YOU MET NEW FRIENDS AT SIR THAT YOU ENJOY?

WHY BE A LEADER IN SIR?

DO YOU HAVE LEADERSHIP EXPERIENCE?

EVEN IF YOU DO NOT HAVE LEADERSHIP EXPERIENCE, ARE YOU WILLING TO LEARN?

DO YOU BELIEVE EVERYONE ELSE SHOULD DO THE WORK IN SIR?

DO YOU HAVE SOME TIME TO HELP WITH SIR LEADERSHIP?

HAVE YOU BEEN ASKED TO HELP WITH SIR LEADERSHIP?

DO YOU NEED SOME MORE INFORMATION ABOUT BEING A LEADER IN SIR?

WHY BE A LEADER IN SIR?

DO YOU WANT SIR TO
SURVIVE?

THE YEAR OF THE BRANCHES





**Where are we
now?**



COVID-19 UPDATE

- <https://sirinc.org/>
- Protocols remain the same: Each Branch BEC will determine if they will have meetings based upon their local and State Health guidelines.
- Masking for indoor activities is in effect until at least February 15th.
- We highly encourage taking the Booster. It appears most have already done this!
- **Raise Hands**



**WHAT ACTIONS ARE
BEING TAKEN TO
HELP BRANCHES?**



Revision of Policy 31

For smaller Branches, it allows for a new BEC of a minimum of three Officers and 2 Directors. One member can be both Secretary and Treasurer



<https://sirinc.org/>

- **Review Leadership Summit I & II that were provided in January and November. The presentations are listed and videoed. If your Branch has new officers, these are great tools and can be watched at your leisure.**

REVITALIZATION OF BRANCH 81

- **Sept. 27, 2021 Board Meeting.** Past President Ed Benson reported on efforts in place to reopen Rossmoor, Branch 81, which failed last year. Ed commented that this type of Branch failure comes from several different levels and is too common in SIR. John Haffner commented that a good portion of failure comes from **lack of volunteers for leadership positions** in the failing Branch. John further explained that efforts are underway to revitalize the Branch with plans and people in place, along with a scheduled luncheon. President Williams commented on his observation of the Rossmoor facility as a whole and the specifically the active use of the facilities for activities of all sorts. He further emphasized the need for SIR to **incorporate women** in the organization and recommended Branch 81 might act as a **Pilot Program reporting back to the board** on its progress. Discussion followed in regard to the advantages of the participation of women in our organization. John Haffner offered to develop a **pilot program** and guidelines for Branch 81 to accomplish that. Incoming President Rick Kindle expressed his support of a pilot Branch program and commented on the possible added advantage of increasing volunteerism. A Motion was made
- A motion was made by Rick Kindle and seconded by Dave Gonzales to allow the Branch 81 restart to include a **pilot program to allow women to become members**. Then report back to the Board on the progress. **Motion Passed.**

COMMUNITY INVOLVEMENT-TONY de LOSADA

- In November, 2021 Tony introduced a pilot Program for Branches to work as volunteers on community projects. Branch 8 has started the program and the Branch provides t-shirts to the volunteers with SIR logo and the words” I am a SIR Volunteer”.
- The Board approved this program on a branch-by-branch basis.

SIR ROOSTER PINS

- G & M Chairman Tony de Losada advised that 300 SIR Rooster Pins have been ordered and will be available soon. More info to follow.



**Promoting New Big
Sirs for 2022 and also
promoting Branches!
How?**



**PRESS RELEASE
TEMPLATES
POSTED ON:**

<https://sirinc.org/>



- PRESS RELEASE:
- DATE: January 5, 2022
- CONTACT INFORMATION: Luis Figueroa
- ORGANIZATION: SIR BRANCH 161
- TELEPHONE NUMBER: 949-400-4715
- EMAIL: figueroa50@yahoo.com
-
- CITY: Discovery Bay- SIR, Inc. Branch 161 has elected Dennis Pachucki as Big Sir (president) for the year 2022. Dennis is committed to SIR. He has been a SIR member for eleven years. Dennis supports SIR because he and his significant other Karen participate in many of the SIR activities - including Bowling, Golf, Bocce and Dinner with the Ladies.
- Here is what Dennis has to say about SIR “It is an honor to be elected to serve as Big Sir. I’ve made many new friends since joining SIR and I think it is a great resource for men over 50. I’m proud of how SIR has adapted through COVID and even more proud to have returned to our monthly luncheon meetings and other in-person activities. I’m looking forward to helping grow the organization and introducing even more seniors to all that SIR has to offer. I intend to follow and promote the SIR State Guidelines in running an efficient and rewarding SIR Branch 161 for all our members”.
- SIR, Inc. is a California non-profit organization that provides social activities for men over 50 whose mission is: “To improve the lives of our members through fun activities and events while making friends for Life”. The parent organization was formed in 1958 in San Mateo and the Discovery Bay Branch was formed in 1991. There are currently over 100 Branches in Central and Northern California and more than 10,000 members from Bakersfield to Mt. Shasta and Lake Tahoe to San Francisco.
- The Discovery Bay Branch has approximately 150 members (including members from Brentwood and Byron) who meet on the second Tuesday of each month at the Discovery Bay Golf and Country Club. Doors open at 11:00 a.m. and lunch starts at 12:00 p.m. - with an informative and entertaining program to follow. In addition, The Discovery Bay Branch offers the following activities to its members: Bowling, Golf, Pickle ball, Bocce ball, Wine Tasting, Bike Riding, Poker, Tennis, Dinner with the Ladies, Annual Boat Cruise, and Annual Car show. Ideas for new activities are encouraged and adopted. Visitors and potential new members are welcome to sample the activities and attend luncheons. For more information, please call Membership Chairman Luis Figueroa at 949-400-4715 (or e-mail figueroa50@yahoo.com), or Little SIR Ken Landoline at 925-813-8125 (or e-mail k.landoline@comcast.net). Information is also available on their Branch website: www.sir161.org . More information can also be found at WeAreSir.com



MIKE COMBS, BIG SIR BR. 15, PIONEER

SIR, Inc. Branch 15: Coombs 'Big Sir' for 2022

By Richard Serpa
For Ledger Dispatch

SIR, Inc. Branch 15 has elected Michael Coombs back as "Big Sir" (President) for the year 2022. Coombs is committed to SIR and has been a SIR member for 10 years, supporting SIR where he and his wife Shirley participate in many of the SIR activities.

"It is an honor to be elected to serve as Big Sir," said Coombs. "I've made many new friends since joining SIR and I think it is a great resource for men over 50. I'm proud of how SIR has adapted through COVID and even more proud to have returned to our monthly luncheon meetings, I'm looking forward to helping grow the organization and introducing even more seniors to all that SIR has to offer."

SIR, Inc. is a California non-profit organization that provides social activities for men over 50 whose mission is: "To improve the lives of our members through

fun activities and events while making friends for Life." The parent organization was formed in 1958 in San Mateo and the Pioneer Branch was formed in January, 2000. There are currently over 100 Branches in Central and Northern California and more than 10,000 members from Bakersfield to Mt. Shasta and Lake Tahoe to San Francisco.

The Pioneer Branch has about 105 members who meet on the third Thursday of each month at the Social Hall of Our Lady of the Pines Catholic Church. Doors open at 10:30 a.m. and lunch starts at 11:30 a.m., with an interesting program to follow. In addition, ideas for new activities are encouraged and adopted. Visitors and potential new members are welcome to sample the activities and attend luncheons. For more information, please call Membership Chairman Richard Serpa at 1-209-295-2357. Information is also available on their Branch website: <https://sir-inc2.org>. More information can also be found at WeAreSir.com.



COURTESY PHOTO

Shirley and Michael Coombs participate in many of the SIR activities, one of the many reasons that Michael is excited about becoming "Big Sir" for 2022.

Turlock Journal Article Jan. 14, 2022



- Staff reports

- Turlock Journal* Published: Jan 14, 2022, 8:04 PM

- Local social club, SIR, Inc. Turlock branch 143, is gearing up for the new year with the election of its Big Sir.
- Greg Back was elected as “Big Sir” (President) for the year 2022. Back is committed to SIR. He has been a member for four years and this is the second time he has stepped up to serve. Back is a former engineering manager for AT&T with a second career as a consulting engineer. Back supports SIR because he and his wife Barbara have met new friends and participate in many of the SIR activities including Dine Out, Wine Tasting and RV Outings. Back also enjoys bocce ball and instructs RC Flying and Computers courses for the organization.
- “It is an honor to be elected to serve another term as Big Sir. I’ve made many new friends since joining SIR and I think it is a great resource for seniors. I’m proud of how SIR has adapted through COVID and even more proud to have returned to our monthly luncheon meetings and other in person activities. I’m looking forward to helping grow the organization and introducing even more seniors to all that SIR has to offer,” said Back.
- SIR, Inc. is a Northern California non-profit organization that provides social activities for men 50 and older. The parent organization was formed in 1958 in San Mateo. The Turlock branch was formed in 1988. The SIR, Inc. mission is: “To improve the lives of our members thru fun activities and events while making friends for life.” There are currently over 100 branches in California and more than 10,000 members from Bakersfield to Mt. Shasta and Lake Tahoe to San Francisco.
- The Turlock Branch has about 125 members who meet on the third Wednesday of each month at the Denair Community Center, 3850 N. Gratton Rd., Denair. Doors open at 10:30 a.m. and lunch starts at 11:30 a.m. with a program to follow. In addition, The Turlock Branch offers the following activities to its members: Golf, (both 9 and 18 holes), Bowling, Bocce Ball, Travel, RV Outings, Dine Out, Wine Tasting, Book Swap, RC Flying, Fishing, Computers and Chess. Ideas for new activities are encouraged and adopted.
- Visitors and potential new members are welcome to sample the activities and attend luncheons. For more information, call Membership Chairman Larry Hughes at 209-578-1194 or 2022 Little SIR Gary Toombs at 209-604-8406. More information is also available on their website: <https://www.sirinc2.org/branch143/>

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PRESS RELEASE:

DATE: January 3, 2022

CONTACT INFORMATION: Bruce Karney

ORGANIZATION: SIR Branch 35

TELEPHONE NUMBER: 650 450-0332

EMAIL: bkarney@comcast.net

FOR RELEASE IN EARLY JANUARY



Andy Danver
2019 Los Altos Volunteer Awardee

PALO ALTO- SIR, Inc. Mission Trail Branch 35 has elected Andy Danver as “Big Sir” (President) for 2022. Andy has been an active volunteer in the Los Altos and Los Altos Hills community for over 40 years and was a Volunteer of the Year Awardee in 2019. He joined SIR in 2010. He has supported many of the branch’s social activities and their respected golf program and introduced the concept of Zoom meetings in March 2020 to keep the social organization meaningful to its members. His wife Jean has been the unofficial photographer for the branch picnic, holiday party and golf banquet. It’s a family affair.

Andy strongly believes in the importance of SIR to the community. He is quick to share that “It is an honor to be elected to serve as Big SIR. I’ve made many new friends since joining SIR and I think it is a great resource for men over 50. I’m proud of how SIR has adapted during COVID by holding Zoom meetings with interesting speakers. We’ve also maintained a full calendar of golf, biking, hiking and other outdoor activities. We plan to resume monthly in-person luncheon meetings at the Palo Alto Elks Club as soon as it’s safe for our members. I’m looking forward to helping grow the organization and introducing even more seniors to all that SIR has to offer”.

SIR, Inc. is a California non-profit organization that provides social activities for men over 50. Its mission is: “To improve the lives of our members thru fun activities and events while making friends for Life”. There are currently over 100 Branches in Central and Northern California and more than 10,000 members from Bakersfield to Mt. Shasta and Lake Tahoe to San Francisco.

The Mission Trail Branch has 330 members It offers the following activities to its members: bicycling, bocce, book club, book swap, bowling, bridge club, computer club, dining in, golf, hiking, investments, tennis, travel, and the wine-finders group. For more information, please call Membership Chairman Paul Schutz at 650 313-6852. Information is also available online at <https://www.sirinc2.org/branch35/>



- **PRESS RELEASE:**
- **DATE: 1/5/22**
- **CONTACT INFORMATION: Paul Forrest, Publicity Chairman**
- **ORGANIZATION: SIR BRANCH 152**
- **TELEPHONE NUMBER: 760-619-3433**
- **EMAIL: paul_forrest@comcast.net**
- **FOR IMMEDIATE RELEASE**



- **CITY: Arnold, Ca - SIR, Inc. Branch 152 has elected Bernie Tillotson as “Big Sir” (President) for the year 2022.**
- **Bernie is committed to SIR. He has been a SIR member for 5 years. Bernie supports SIR because he and his wife Patty participate in many of the SIR activities.**
- **Here is what Bernie has to say about SIR “I would like to thank my Branch for your support this last two years as your Little Sir. I am looking forward to serving as your Big Sir this next year along with your Board. Your new Board and I will be meeting the first of the year to plan for 2022.”**
- **SIR, Inc. is a California non-profit organization that provides social activities for men over 50 whose mission is: “To improve the lives of our members thru fun activities and events while making friends for Life.” The parent organization was formed in 1958 in San Mateo and the Arnold Branch was formed in 1989. There are currently over 100 Branches in Central and Northern California and more than 10,000 members from Bakersfield to Mt. Shasta and Lake Tahoe to San Francisco.**
- **The Arnold Branch has 125 members who meet on the 3rd Tuesday of each month at the Snow Flake Lodge, 335 Blue Lake Springs Drive, Arnold, Ca. Doors open at 11:00 a.m. and lunch starts at 12:00 Noon with an interesting program to follow. Our January luncheon is set for**

Speaker: Mike Johnson



- Mike was born in Sacramento and raised in a Kyburz, a small town on the highway 50 corridor. He began his fire service career as a volunteer for El Dorado County Fire District in his home town in 1993. In 1995 the United States Forest Service hired him as a seasonal wildland firefighter and he worked through the ranks to become a full-time fire captain by the time of his departure in 2004. Later in 2004 he was hired by Clark County Fire Department (Southern Nevada - Las Vegas), an agency providing advance life support (paramedicine) response and municipal fire services. When he left the Clark County Fire Department, he held the Rank of Assistant Fire Chief for the agency. He was appointed Fire Chief by the Ebbetts Pass Board of Directors on September, 8 2014. Mike is very proud to serve and be a part of our community. We are happy to have Mike be our luncheon presenter on the 18th.
- In addition to monthly luncheons, the Arnold SIR Branch offers the following activities to its members: Golfing, Ladies Day Lunches, RV outings, July BBQ, Dinner Dance and more. Ideas for new activities are encouraged and adopted. Visitors and potential new members are welcome to sample the activities and attend luncheons. For more information, please call Membership Chairman Jim Walton at 415-699-9396 or email jwalton2176@comcast.net. You are cordially invited to attend our luncheon and meeting on the 18th.



- Jim Walton, Branch #152 Membership Director

STATUS OF PRESS RELEASE PROGRAM

- AS OF 1/15/22
- PRESS RELEASES POSTED BY BRANCHES: **6**
 - 143, 15, 161, 19, 35, 152
- IN PROCESS PRESS RELEASES BY BRANCHES: **4**
 - 163, 172, 94, 20

ARE THERE MORE?



Promoting New Members and Promoting Volunteerism

New and Revised Recruiting Collateral

The I'm Doing My Part Lapel Pin



Introducing the “I’m Doing My Part Program”

Program Objectives

1. Energize our members **and their spouse/partners** to recruit
2. Encourage more members to volunteer

Members who **bring a guest (including spouses/partners who made the contact) or perform(ed) significant volunteering service** will receive:

- Recognition at the Branch luncheon
- State initially supplied pins indicating that “I’m Doing My Part”
- Recognition and a picture in their Branch bulletin
- Branches may expand the reward if they so desire
- Monthly recognition for any member who brings a guest in 2022

Introducing the “I’m Doing My Part Program”

- Eight minute **video** to be shown to **all Sir members** outlining the 2022 strategy, member expectations and why we are implementing the program
- Updated recruiting brochures - DONE
- Updated Sir cards- DONE
- Prototype “A Frame” boards- AVAILABLE

HOW DO BRANCHES OBTAIN THEIR PINS?

- **WE SUGGEST YOU SHOW THE 8 MINUTE VIDEO AT YOUR BRANCH MEETINGS.**
- **WE SUGGEST YOU PLACE A LINK TO THE VIDEO ON YOUR BRANCH WEB PAGE.**
- **WE SUGGEST YOU PLACE AN ARTICLE AND A LINK TO THE VIDEO ON YOUR BRANCH NEWSLETTER.**
- **WE SUGGEST YOUR BRANCH BEC PUT THE “DOING MY PART” PROGRAM ON THEIR AGENDA, ENDORSE AND SUPPORT IT.**
- **THE BRANCH BIG SIR THEN CONTACTS THEIR AREA GOVERNOR AND PLACES THEIR BRANCH ORDER.**

- **THERE ARE ENOUGH PINS TO COVER ABOUT 8% OF THE MEMBERSHIP. THE PINS WILL BE DISTRIBUTED TO THE REGIONAL DIRECTORS WHO WILL ALLOCATE THEM TO THE AREA GOVERNORS BASED UPON 8% OF THE AREA'S MEMBERSHIP.**
- **WE REQUEST PICTURES OR VIDEOS OF THE PINS BEING PRESENTED TO MEMBERS BE PLACED IN THE BRANCH'S NEWSLETTERS AND SENT TO JERRY SABO FOR PLACEMENT IN THE SIR HAPPENINGS NEWSLETTER.**
- **QUESTIONS?**

REVISED GENERAL RECRUITING BROCHURE 14.5 X 8.5 GATE FOLDED – INSIDE

Enrich Your Life

Have you ever thought,
I want to do that, but didn't
have someone to do it with?
Have you ever just wanted to
get out, but had nowhere
special to go?

SIR is your answer.

For over 60 years, SIR has
provided opportunities for
active senior men to enjoy
activities with friends,
both old and new.

SIR is a social club for
men, with over 100
Branches in Northern
and Central California.

01/17/2022

Our Branch welcomes your
participation in our activities.

Come have lunch with us! Our treat.
Contact our Branch representative
to RSVP and get the date, time
and location.

In addition to our monthly lunch,
our activities include:

Golf, both 9 & 18 holes, Bowling,
Bocce Ball, Travel, RV Outings,
Dine Out, Wine Tasting, Book
Swap, RC Flying Club, Fishing,
Chess.

Visit our Web site:
www.sirinc2.org/branch_143

TURLOCK BRANCH 143

Our Branch contact information:

Luncheon Meetings: on the Third
Wednesday of each month. Doors open
at 10:00AM. Denair Community Center,
5850 N. Grattan Rd., Denair, Ca 95815.
Contact Membership Chairman: Larry
Hughes at 209-485-0015.

To learn more about SIR and other
branches visit the organization
website: WeAreSir.com.

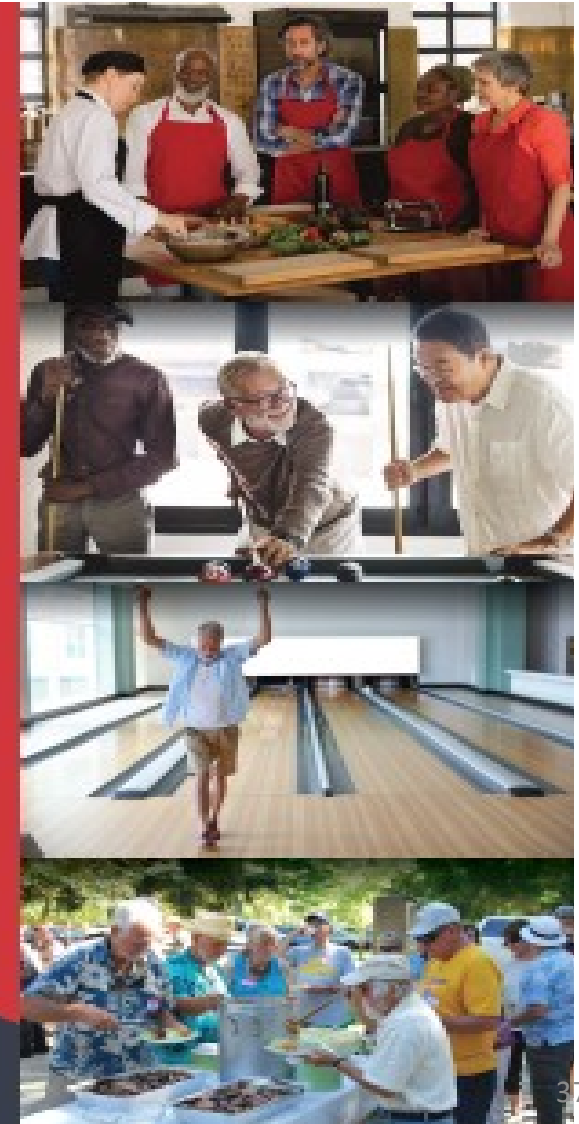


SIR is nonprofit 501 (c) (4) and is nonpolitical.

For general inquiries, SIR State
can be reached through the website
WeAreSir.com or leave a voicemail
at (925) 331-6444.

THE BEST TIME OF YOUR LIFE IS NOW!

Don't Miss a Minute



REVISED GENERAL RECRUITING BROCHURE 14.5 X 8.5 GATE FOLDED- OUTSIDE

Why Join SIR?

Your local membership gives you access to a wide mix of activities and events, which may include golf, poker, bowling, bridge, dining out, barbecues, bocce ball, hiking, cooking classes, wine tasting, RV-ing, pickle ball, walking and travel. Each SIR Branch is unique and personalized based on the members' interests.

Members enjoy access to additional regional events, such as:

- Golf & Bowling Tournaments
- SIR's Day At the Races
- Professional Sporting Events

“

SIR has improved my life beyond my expectations. I always have something fun planned and interesting friends to do them with. I highly recommend joining SIR.

Discover how much fun you can have:

- Sharing a meal
- Joining in activities
- Forging friendships
- Embracing life

JOIN TODAY!



Branded Materials you can print or post on line

- SIR Gate Fold Brochure (2021) Download Outside | Download Inside | Purchase



HOW TO PREPARE YOUR BRANCH'S BROCHURE

You have several options: 1. Download and print your self. 2 Download and take to a printer. 3 Down load, put in your information, save and upload to an on line printer.

- <https://sirinc.org/forms/>
- 1. Each Branch needs to have one person to download the template from the Forms page on our website. If you need assistance, call Rick Kindle at 209-652-8608 or email: rick@kindleandassoc.com
- 2. The template is then updated with the Branch's Info and it is saved under your computer's Documents, normally on the C drive.
- 3. The same person then goes to the printer's web page, <https://www.printplace.com/> follows the prompts, as to quantities, etc.place the order and uploads the document for printing.
- 4. The order is sent to the person placing the order, normally within 5 days.
- 5. You pay on line.

ORDERING FROM PRINT PLACE

- They will fill the order in 5 days.
- Here is the breakdown of costs via Print Place:

<u>Quantity</u>	<u>Brochure</u>	<u>SH</u>	<u>Tax</u>	<u>Total</u>	
• 50	83.00	15.45	8.49	106.90	2.138
• 100	124.00				
• 200	207.00	51.45	29.42	370.57	1.85
• 250	255.50				
• 500	271.50	30.46	26.04	328.00	.656
• 1000	305.00	60.92	31.58	397.48	.397

SIR INVITATION CARDS

- **AVAILABLE AT PRINTPLACE FOR \$44.17 FOR 1000 CARDS, INCLUDING HANDLING AND POSTAGE**
- **PERSONALIZE TO YOUR BRANCH**

SIR INVITATION CARDS



Branch Name
(000) 000-0000

SIR gives men 50+ opportunities to have fun through activities with friends old and new. Join us at our monthly lunch. It's our treat!

The 3rd Wednesday at 11:00AM
Denair Community Center,
3850 N. Gratton Rd.

RSVP to me: _____ at _____

BACK SIDE OF INVITE CARD

Discover how much spice you can add to your life!
With SIR you can: Golf 18 holes every Monday at different courses, or play 9 holes on Thursdays, Bowling, Bocce Ball, Couples Wine Tasting groups, Couples Dine out, Couples Travel, local, U.S. and International; Ladies Day events, Book Exchange, RV Travel, Ancestry and Veterans, and more!

Visit us at sirinc2.org/branch143 or at the state website at WeAreSir.com.

Sandwich Boards

A frame, double-sided

Total cost ~ \$130



SIR BRANDING GUIDE



BANNERS FOR NEWSLETTERS



**Make
friends for
life.**

Enrich Your Life.
WEARESIR.COM



Enrich Your Life.

WEARESIR.COM



<https://sirgolf.org/>

Welcome to 2022 SIR State Golf

State Golf Chairman: Mark Stuart

SIR MAKE FRIENDS FOR LIFE



OTHER ACTIVITIES..

- State Bowling has established their schedule of 2022. Branch and Area Bowling are establishing their schedules for 2022.
- I want to see more activity with Bocce Ball. A great outdoor activity that could be expanded to Area, Region and State Competitions.
- State RV can expand with more contact information provided from Branches.. The new Form 20 will have both RV and Bocce Ball contact info from Branches.



**Is your Branch
Looking for a
Source of
Interesting ZOOM
Programs?**

<https://sirinc.org/>

- Branch Info-Branch Resources-
Find Speaker- currently 27 Videos
are posted.
- Branch 35 has some good Video
programs I believe they will share.

VETERANS PROGRAMS

- Since 1974, I have been providing Veterans Programs.
- First were the WWII vets, when our Branch had about 200 members we had 21 WWII vets, there are now 3.
- Next we honored our Korean vets and we invited the public. We did press releases, our local, State and Federal politicians were present and provided Certificates to honor over 100 vets.
- Last, we honored our Vietnam Era Vets. I became authorized under the Vietnam Commemoration Committee to provide lapel pins and provide the ceremony.
- So are, we have done over 8 such Ceremonies, including SIR Branches in Turlock, Modesto, Lodi, Fresno, Sonora and Pioneer

WW II VETS





THE UNITED STATES OF AMERICA



COMMEMORATION

A GRATEFUL NATION THANKS AND HONORS YOU

- THE VIETNAM WAR COMMEMORATION:
- Today we are honoring all our veterans and especially our Vietnam Veterans. Our Vietnam Veterans were not properly treated upon their return due to the war's unpopularity. Many have only able to wear their Vietnam Hats the last several years and to be proud of the fact they served.. The Secretary of Defense **has authorized us** and many others to perform programs on behalf of the nation to commemorate the 50th anniversary of the Vietnam War. Today we will honor basically three categories of Vietnam Veterans. First and foremost, **we honor our Combat Veterans**, those that were in the trenches and jungles, taking fire and giving fire. **Second we honor the in country veterans who served in country and supported the Combat Veterans.** Third, we honor **Vietnam Era Veterans.** For purposes of this Commemoration, **these are United States Veterans who served in active duty between November 1, 1955 and May 15, 1975** regardless of location. All were called to serve and the overwhelming majority of these veterans served honorably and admirably.



- **SIRS # 15 UP-COUNTRY** _____
- **VETERANS QUESTIONNAIRE-** Our Local SIR Club will be soon be honoring it's Military Veterans.. We request you fill out this questionnaire to properly honor you.
- **Name:** _____ **Age:** _____ **Phone:** _____
- **Military Branch:** _____ **Division/ Squadron/Ship** _____
- **Total Years in the Service:** _____ **The years you served, (i.e. 1941-44)** _____
- **Please check:** WWII ___ Korean War ___ Vietnam Era (1955-1975) _____
- **Vietnam Combat Vet** _____ **Vietnam In Country** _____ **Other** _____
- **Highest Rate/ Rank** _____ **Your specialty / Rating/ Mos** _____
- **Awards:** _____

- _____
- **Can you provide a picture/pictures of you during your time in the service?** _____
- **Are you willing to talk at a Sirs Meeting about your Military Experience?** _____
- **Please hand this in today, at the next meeting or mail to: Mike Combs, 16557 Cedar Hights Dr. Pioneer, Ca 95666. Please include pictures, write your name on the back and they will be returned to you. Or email this back to me, berrysamike@volcano.net phone: 209-295-5175. Any special stories you can share here for future sharing:**



Branch 143, Vietnam Era Vets



Branch 159, Vietnam Era Vets



FUTURE VETERAN PROGRAMS

- If your Branch wants a Veterans Program to honor all Vets and to specifically Honor Vietnam Era Vets, plan early. Your Program will be posted on the National Vietnam Commemoration Web Site. I suggest you invite guests and do press releases. Also invite the press and your local politicians.
- I normally invite one of your local retired Flag officers to assist in the ceremony or a bring one with me.



- I will provide questionnaires that must be filled out in ample to time to properly honor those in attendance.

Branch, Area and Region Visits by your President



- With proper advance notice, I am making myself available to visit your Area or Branch. Please feel free to drop me an email or phone call.

-





Facebook as a Marketing Tool

WE ARE LOOKING FOR FACEBOOK ADMINISTRATORS

PLEASE CONTACT ALAN BAKER OR ME





<https://www.facebook.com/groups/sirsocialactivities>

12 January 2022

Enrich Your Life.
WEARESIR.COM



- Our expectations of our members are few: be a friendly and sociable guy, participate, volunteer as your time and interest allows, spread the word about SIR by inviting guests and help encourage them to join, grow our organization and share in the fun.

Our members live longer because they are active and socially engaged

We are the largest golfing group in the Northern California Golf Association

Our bowlers can bowl in at least 15 State tournaments across Northern California

Our spouses/partners love SIR because it gets us out of the house

Our wives in many Branches gather together and form lasting friendships

Our activities keep us physically fit and mentally alert

We travel – be it a day trip to an exciting local event or internationally, to see the wonders of the world

We have a great time, and we truly Make Friends for Life!

If you have the time for SIR, we have the time for you

<https://www.sirinc2.org/sirf/contact/>

- This is the link to the SIR Foundation which is a 501-c3 Corporation and as such donations to are tax deductible.
- SIR, Inc. and every Branch is incorporated separately as a 501-c4 Corporation an as such donations are not tax deductible.
- Derek Southern is the President of the Foundation and may be contacted if you wish to make a tax deductible donation

THAT'S ALL FOLKS!

