

Hotjar Heatmaps

Overview

Page statistics give an overview of which pages are popular. Note that these statistics also include spiders and web bots. Heatmaps tell you where on a page people actually clicked and which links on a page are popular vs. unpopular.

Hotjar is a website that records clicks on a web page and presents the results as heatmaps. Register your website at <https://hotjar.com> and then enter its ID into the Hotjar WordPress plugin.

Heatmaps

1. Home

- Search box at top of page and forms in sidebar are most popular
- Nobody has clicked on Building our Branches, so maybe that should be removed from the sidebar.

2. Locations and Contacts

- Branch websites page is most popular.
- Both branch officer rosters are unused. Maybe those reports don't need to be generated and posted.
- Some people click the Branch Locations and Contacts link in the sidebar even though they are already in the Branch Locations and Contacts page. I wonder what that means.

3. Websites

- Branch 102 is most popular and Branch 95 is second.

4. Forms

- Form 20, Branch Personnel is the most popular form
- Why do people click in places that are not links?

1. Home


SIR
SOCIAL ACTIVITIES FOR MEN

Search

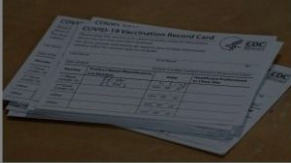
Home ▾ Branch Info ▾ Region and Area Info ▾ State Info ▾ About SIR ▾

Welcome to SIR!


Annual Meeting August *, ****
View the [minutes](#), [agenda](#), [treasurer's report](#), and [video](#) of the meeting.



Major Revision to Covid Protocol
President Rick Kindle's August *, *** [memo to officers and branches](#) describes the the State Board's revised policies about Covid. The [earlier protocol](#) is no longer in effect.



State Board Meetings
State board meeting minutes are [here](#). Agendas are [here](#). The meeting schedule is [here](#).





Key Documents

- [Fosters](#)
- [Branch Locations and Contacts](#)
- [Branch Policies and Procedures](#)
- [State Policies and Procedures](#)
- [SIR Leader's Guide](#)
- [Building Our Branches](#)
- [Forms](#)

Ways to Find Info Here

- Follow the [menu](#)
- Search by [keyword](#)
- Browse the [topic list](#)

2. Locations and Contacts



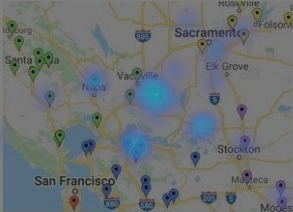
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Branch Locations and Contacts

Find a branch

- Branches by [City and Meeting Location](#)
- Branch [Locations](#)
- Branch [Web Sites](#)


Get an [invitation](#) to join a SIR branch luncheon.



Find a person

Contact your Big Sir for the username and password to view the following.

- Branch [Officers Roster](#) by [Branch](#)
- Branch [Officers Roster](#) by [Region and Area](#)
- Branch [Contacts](#) by [City and Meeting Location](#)
- SIR [State Roster](#)



Key Documents

- [Rosters](#)
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- [Follow the menu](#)
- [Search by keyword](#)
- [Browse the topic list](#)

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3. Websites

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Branch Websites

Click a SIR branch location below to go to its website. Learn more about SIR branch locations and contacts [here](#).

Learn more about free web hosting for SIR branches [here](#) or contact *****.

Branch * San Mateo	Branch * East Bay	Branch * San Francisco
Branch * Mountain View	Branch ** San Rafael	Branch * Walnut Creek
Branch * Lincoln/Roseville	Branch *** Folsom/Carmichael	Branch *** Pioneer
Branch * Redwood City	Branch * Santa Rosa	Branch *** Concord
Branch *** Santa Cruz	Branch * San Jose	Branch * San Rafael
Branch *** Carmichael	Branch * Oakland	Branch * Monterey
Branch *** San Jose	Branch * Carmichael	Branch *** Pleasanton
Branch * Los Altos	Branch *** Santa Cruz County	Branch *** Auburn
Branch *** San Jose	Branch * Yuba City	Branch * Stockton
Branch * Novato	Branch * Folsom	Branch * Los Altos
Branch *** Paradise	Branch * San Jose	Branch * Grass Valley/Nevada City
Branch * Petaluma	Branch * Fremont/Newark	Branch ** Sunnyvale
Branch * Napa	Branch * Sonoma	Branch *** China Camp/Indian Valley
Branch * Sacramento	Branch * Richmond	Branch ** Santa Rosa
Branch * Sonoma	Branch * Auburn	Branch * Chico
Branch *** Watsonville	Branch * Stockton	Branch *** Vallejo
Branch *** Santa Rosa	Branch * Sacramento	Branch * San Jose
Branch * Colorado Hills	Branch * Jackson	Branch ** Rocklin
Branch * Vacaville	Branch * Livermore	Branch * Carmichael
Branch ** Modesto	Branch ** Aptos	Branch *** Tri-City
Branch ** Marysville	Branch * Chico	Branch **** Rancho Cordova
Branch **** Pollock Pines	Branch ** San Jose	Branch **** Walnut Creek
Branch **** Sacramento	Branch **** Morgan Hill	Branch **** Georgetown
Branch ** Grass Valley	Branch ** San Jose	Branch **** San Ramon Valley
Branch ** Redding	Branch ** Hollister	Branch **** Rohnert Park
Branch ** Middletown	Branch **** Novato	Branch ** Sonoma
Branch ** San Mateo	Branch ** Turlock	Branch * Modesto
Branch ** Lodi	Branch ** Contra Costa	Branch ** Petaluma
Branch ** Napa	Branch ** Orangevale	Branch *** Arnold
Branch **** Healdsburg	Branch ** Sebastopol	Branch * Fresno
Branch * Lake Tahoe	Branch **** Discovery Bay	Branch ** Bakersfield
Branch ** Fresno	Branch ** Lake Of The Pines	Branch * Lamorinda
Branch **** Sonoma	Branch ** Fresno	Branch ** Windsor
Branch ** Fresno	State Member Site (sirinc.org)	SIR Recruiting (wearesir.com)
SIR Online Learning	Area * Activities	Area ***
Area *** Computers and Technology	Area *** Sums	RVing

95



113

102

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4. Forms

Home ▾
Branch Info ▾
Region and Area Info ▾
State Info ▾
About SIR ▾

Forms

Forms change frequently, so always download the latest form here. PDF forms can be viewed, printed, and downloaded from your web browser. If your web browser doesn't allow you to fill in PDF forms, try Adobe Acrobat Reader—you can download and install it [here](#).

Questions about a form? Send an email to *****

***Branch Bus Trip ApprovalPDF

Form	Description	Type
**	Application for Membership	PDF Word Instructions
**	Notice of Missed Meetings	Word
*A	Senior Certificate – *** Years Old	PDF Word Instructions
**B	Senior Certificate – * Years Old	PDF Word Instructions
C	Senior Certificate – ** Years Old	PDF Word Instructions
*	Certificate of Appreciation	PDF Word Gold seals
*	Insurance Certificate Request	PDF Word
*A	Welcome Letter to Guest	PDF Word
**	Welcome Letter to New Member	PDF Word
*	Attendance Record – Page **	PDF Word
*	Attendance Record – Page **	PDF Word
*	Expense Claim Voucher	PDF Word Where to Send
***	Letterhead Stationery – Color Logo	Logo on Left PDF Logo Centered PDF
*	Letterhead Stationery – B&W Logo	Logo on Left PDF Logo Centered PDF
*	Branch Personnel	PDF Word Instructions Where to Send
***	Rooster Merchandise and Promotional Items	PDF Instructions
*	Badges for Officers	PDF
***A	Badges for Honorary Life Members (HLM)	PDF Word
*	Branch Membership Report	Excel Video ** Video ** Instructions

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20

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