

State SIR Leadership Summit-II Week of November 15-19, 2021

<u>Date</u>	<u>Topic</u>	<u>Length Speaker + Q&A (Min)</u>	<u>Presenter</u>
<u>Monday</u>			
Nov. 15	What State SIR does for the Branch to make it more Informative	40 + 10	Andy Danver, Past Big Sir Branch 35, State ZOOM Co-ordinator
	<u>SIR COVID-19 Policy Update</u>		
	* SIR Status and Update	30+10	Stu Williams, State President
	* SIR Legal Responsibilities		Alan Melnicoe, State Legal Advisor
	* SIR Insurance Implications		Craig Hoffhines, Chair, State Insurance Comm.
	A New BEC Staffing Model	10 + 10	Dale Decker, Dir. Reg. 2, Chair, SIR Manual Subcommittee
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<u>Tuesday</u>			
Nov. 16	<u>SIR State Activity Updates</u>		
	* Golf Update and Planned Tournaments	20 + 10	Mark Stuart, Chairman State Golf Committee
	* Bocce Ball Update and Planned Tournaments	5 + 5	Paul Cowells, State Bocce Ball Chairman
	* Planned Group Travel Update	5 +5	Milton Smith, Chairman State Travel
	* RV Travel Club Update	5 + 5	Bobbie Hairston, State RV Chair, Past State Pres.
	* State SIR Sporting Events Update	5 + 5	Lee Moy, Assist. State Sec., Chair State Activities
	* Bowling Update and Planned Tournaments	20 +10	Russ Salazar, Chairman State Bowling Committee
	SIR Happenings Newsletter Update	10 + 5	Jerry Sabo, Exec. Editor
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<u>Wed.</u>			
Nov. 17	How to Get the Best out of Constant Contact	30 + 10	Rick Sale, Website S-Comm Chair, Data Base Chair Email Chair, Roster Chair
	What's New on our State SIR Website	30 + 10	Alan Baker, Chair Website, S-Comm. SIRINC-1, SIRINC-2
	Doing My Part - as an individual member	30 + 10	Ed Benson, Past State President

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Thursday			
Nov. 18	<u>How to Build Your Branch Image in Your Community</u>		
	* Overview of Branding & Membership Growth	15 + 5	Dave Gonzales, Dir. Reg.1, Chair Image Building Committee
	* How to Use Brand Guide	10 + 5	Mary Odbert, MCO Associates
	* The 1,2,3 of Social Media	15 + 5	Mary Odbert, MCO Associates
	* How to Purchase Branding Materials on Vista Print and SIRs Helping Worthy Causes	15 + 5	Tony de Losada, Director Emeritus, Branch 8 State Growth & Membership Vice Chairman
	* Branch 17 's Branding Start up+ Publ. Image Plan	10 + 5	Neil Wheeler, Br. 17, Branch Publicity Chair/Director
	* How to start an Area Facebook Page	10 + 5	Neil Wheeler, Br. 17, Branch Publicity Chair/Director
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Friday			
Nov. 19	Encourage New Branch Leadership - The Process	5 + 5	Rick Kindle, SIR Vice President
	<u>Refreshing the Branch Officers' Roles & Responsibilities (2:10 to 3:10 pm)</u>		
	* BIG SIR & Little SIR- Breakout Room Workshop	60 +10	Jim Walton
	* Secretary - Breakout Room Workshop	60 + 10	Dick Devoe, Past Vice President
	* Treasurer - Breakout Room Workshop	60 + 10	Ron Saltgaver, Assist. State Treasurer, Chair SIR Forms
	<u>Refreshing Branch Director's Roles & Responsibilities (3:10 to 4:00 pm)</u>		
	* Recruiting- Breakout Room Workshop	40 + 10	tba
	* Activities- Breakout Room Workshop	40 + 10	tba
	* Membership- Breakout Room Workshop	40 + 10	Pat Reed, Director, Region 4
	* Publicity, Branch News Release for 2022 Big Sir	40 + 10	Rick Kindle, State Vice President